



# Maricopa County

## Planning & Development Department

### Department Directive

Department Directive:  
DD-2022-02  
Supersedes:  
DD-2021-03

Effective: 2/14/22

Initiator: Darren Gerard

Director: Tom Ellsworth

**PURPOSE:** To ensure consistent and appropriate determination of billboard orientation to a freeway

**REFERENCE:** Maricopa County Zoning Ordinance (MCZO), Art. 1403.3.1.1.J.1.ii Digital Billboards

**POLICY/PROCEDURE:**

MCZO, Art. 1403.3.1.1.J.1.ii permits digital billboards, *"If within 300 feet of and oriented towards an existing freeway's main travel lanes as classified by Maricopa County as of November 17, 2021."*

Orientation to the freeway's main travel lanes shall be determined as the sign face being most closely aligned to a 90-degree angle to the freeway's main travel lanes rather than to any existing, proposed or planned freeway on or off ramps, frontage/access roads or other proximate surface streets.

See also DD-2021-02 regarding billboard setbacks.